



Chloe Jean Williams

GRAPHIC DESIGNER

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www.chloejeandesign.com

EDUCATION

University of Arkansas
BFA Graphic Design
Art History and Spanish Minor

AIGA Northwest Arkansas
Member
September 2019 - May 2021

SKILLS & EXPERTISE

Adobe Creative Suite
MacOS
Asset Organization
Project Management
Digital Communications
Print Production

EXPERIENCE

Little Bird Marketing | Graphic Designer

January 2022 - Present

Designer for a diverse range of clients involving the creation of design templates and guidelines, digital pieces for social media, publications, websites and email, photographic and video editing, and a variety of print collateral and branded products.

Red Tree Marketing | Graphic Designer & Social Media Coordinator

April 2021 - December 2021

Responsible for social media content creation and scheduling, email design, website wireframing, and print production.

Center for Multicultural and Diversity Education | Graphic Design Intern

August 2018 - December 2018

Creation of digital and motion content for social media channels, printed banners and flyers, photography services, and communications with a large organizational team as well as outside vendors.